



S Jeffrey Praveen

UX Designer

🌐 www.sjeffreypraveen.com

📞 +91- 7708907423

✉️ jeffrey1998129@gmail.com

in [s-jeffrey-praveen-61505613a](https://www.linkedin.com/in/s-jeffrey-praveen-61505613a)

Skill

Design

Product Design, User Interviews, UX Design, UI Design, Task Analysis, Usability Testing, Prototyping, User Research, Design Principals, User Centred Design, Design Thinking, Interaction Design, Prototyping, Stakeholder Management, Data Visualisation.

Tools

Figma, Adobe XD, Sketch, Premiere Pro, Photoshop, Illustrator, Jira, Miro, Mural, User Interviews, Airtable.

Experience

IBM | User Researcher

Jul 2023 - April 2024

Growth Path:

Jan'23-Jul'23: Visual and UX Design Intern

Jul'23-Apr'24: User Researcher

- Utilized diverse research methods, such as usability testing and task analysis, to inform product managers and designers about user pain points and their needs.
- Worked collaboratively with product managers, designers, SMEs, and leadership at the initial stages of an unreleased product to ensure product-market fit through user research.
- Conducted workshop about survey as a user research method to educate design, development, and product management teams.
- Contributed towards informed product development and developed expertise in conducting comprehensive user research.
- Collaborated closely with designers and conducted multiple share-out's to provide continuous and timely user feedback, ensuring a user-centric design.
- Translated business requirements, user needs, and technical requirements from cross-functional departments to ensure alignment and conducted research.

Karmaalab | UI UX Intern

Jun 2022 - Sep 2022

- Worked closely with development and leadership to curate and rectify user flows that were incomplete and designed a seamless, user-friendly design.
- Developed ability to work effectively within demanding schedules, ensuring timely project completion through innovative problem-solving and critical thinking while collaborating with stakeholders.

Amazon | Customer Service Associate

Aug 2020 - Mar 2021

- I was responsible for identifying customer issues and enhancing their overall experience. My objective was to ensure a smooth and satisfactory user experience, leading to increased customer satisfaction and loyalty.

Profile Summary

- A competent professional offering over 1 year of experience in working with high-end UXs and B2B products to accomplish specific product and business objectives.
- Possesses excellent creative and technical expertise with skills in designing strategies to attract users or viewers, resulting in profitability.
- Proficient in project lifecycle and deployment implementation, which has resulted in the successful completion of multiple projects in a timely manner.
- Skilled in all aspects of User Experience, with rich experience in interaction design, visual design, usability, and user research. Applied principles to drive the design of products that fully support end-user needs while also achieving the business vision and profitability.
- Interfaced with project management, design, and leadership to identify product needs; bridged the gap between functional groups and technology to foster targeted and innovative solution development.
- Hands-on experience in User Interviews, Affinity Diagramming, Task Analysis, Usability Testing, Design Handoff, Figma, Adobe XD, Premiere Pro, Photoshop, Illustrator, Jira, Miro, Mural, and Airtable.

Education

PG Professional Diploma at Interaction Design(UX/UI)

Pearl Academy

2021 - 2023 | Bengaluru

B-Tech in Mechanical Engineering

Karunya Institute Of Technology And Sciences

2016 - 2020 | Coimbatore

Patent

Patent Application No.202041019684

Title: An Escalator for lifting the elderly or physically challenged person from ground level.